



Programme on  
**DRIVING PERFORMANCE THROUGH  
TRANSFORMATIONAL LEADERSHIP**

April 20 - 24, 2020



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**

## PROGRAMME PERSPECTIVE

Organisations have to flourish in an environment characterised by uncertainty and unpredictability arising from constant technological, social, political and economic changes. In such environment, organisations necessitate an effective leadership to guide them through changes. Transformational leadership is about renovating an organisation; it is about transmuting the firm following a new vision which will lead to the evolution of the organisation's culture. Transformational leadership seeks positive transformations “in those who follow” and that achieves desired changes through the “strategy and structure” of the organisation. Substantially interactive leadership with clear vision/strategy will result in superior organisational performance.

## OBJECTIVE

The objective of the programme is to harness the capabilities of transformational leadership in participants enabling them to clarify or create a vision to navigate the change that leads to new levels of performance.

## CONTENT

This programme will focus on

- Transformational leadership and modern organisations
- Task performance, intrinsic motivation & goal commitment
- Creating/ clarifying Strategic vision and mission.
- Driving organisational performance.

## METHODOLOGY

Predominantly through lectures and discussions. However a mixed pedagogy will be used. There will be role plays and sessions based on case studies to best internalise the concepts.

## PARTICIPANT PROFILE

This programme is beneficial for the middle and senior level managers of the organisations both private and public enterprise. Newly promoted or to be promoted managers who hold key responsibility will benefit from the programme.

***Organisational sponsorship is essential***

## VENUE

The programme is fully residential and the participants will be accommodated in air-conditioned single occupancy rooms. The College is WiFi enabled in a comprehensive way. However, the College does not provide accommodation for the family. Transport between Airport /Railway Station and venue will be arranged by the College.

## DURATION

The programme is from **April 20 - 24, 2020**. The participants are expected to arrive a day before and may leave after the completion of the programme.

## PROGRAMME FEE

**Residential Fee:** Rs. 59,500/- (US \$1110 for foreigners) plus GST as applicable, presently 18% per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

**Non-Residential Fee:** Rs. 49,500/- plus GST as applicable, presently 18% per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before April 17, 2020.

**Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the Programme Code (Prg/19-20/1/78) to e-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in) for confirmation.**

Bank details are given below:

**For Indian Participants :**

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda Hyderabad - 500 082

**For Foreign Participants:**

Bank Account Number	62090698960
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Rajbhavan Road, Somajiguda Hyderabad - 500 082
Nostro Account (Optional)	6550992180

**MEDICAL INSURANCE**

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalisation.

**LAST DATE FOR NOMINATION**

Please use the prescribed/attached form. Last date for receiving nomination form is April 13, 2020. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

**LAST DATE FOR WITHDRAWAL**

April 14, 2020. Any withdrawals after this date will entail forfeiture of fee paid, if any.

**ASCI ALUMNI ASSOCIATION**

Participants of the College programmes will automatically become members of the ASCI alumni association.

**CERTIFICATE OF PARTICIPATION**

The College issues a Certificate of Participation on conclusion of the programme.

**PROGRAMME DIRECTOR**

**Dr. Prabhati Pati**

e-mail: [ppati@asci.org.in](mailto:ppati@asci.org.in)



ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward each year with a strong alumni of over 1,50,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2019-20.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



### **Administrative Staff College of India**

Bella Vista, Raj Bhavan Road, Khairatabad,  
Hyderabad - 500 082, India.

**Telefax (Programmes Office) : 0091-040-23324365**

Phone : 0091-40-66534247, 66533000, Mobile: 9246203535

Fax : 0091-40-66534356, E-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)

### **Delhi Campus**

C-24, Institutional Area

South of IIT, Behind Qutub Hotel

New Delhi - 110 016

Phone Nos: 011 - 26962204, 26961750, 26961850

**Website : <http://www.asci.org.in>**



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email: poffice@asci.org.in, URL: <http://www.asci.org.in>

December 26, 2019

**Dr. Prabhati Pati**  
Programme Director

**Programme on  
Driving Performance through  
Transformational Leadership  
(April 20 - 24, 2020)**

Dear Sir/Madam

Greetings !

You must be aware of the fact that the foremost driver of great performance is the leader and his behavior. Successful managers develop and use leadership levers to help their organisation attain superior performance. Right kind of leadership coupled with process, policies and strategy can surge the performance of any organisation to the next level.

The Administrative Staff College of India has developed this new programme on transformational leadership that can boost the organisational performance. This programme will help companies develop stronger and more capable leaders coupled with morale to execute strategy and change. I am sure this programme will benefit the senior managers and middle/junior managers with potential in transforming themselves into exceptional asset.

A brochure outlining the details is enclosed herewith. We advise you to send your nominations well in advance so that due consideration can be given. Kindly contact the programmes office or my office ([ppati@asci.org.in](mailto:ppati@asci.org.in)) for nominations and clarifications.

Please note that nominees are requested to carry with them the proof of medical insurance and the sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalisation.

We thank you and look forward to your nominations.

With best wishes

Yours sincerely

Prabhati Pati

Encl: Brochure and Nomination Form



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

**Nomination Form**  
**Programme on**  
**Driving Performance through**  
**Transformational Leadership**  
**(April 20 - 24, 2020)**

**Nominee's Contact Information**

Name (Mr/Ms) _____	Date of Birth : _____
Designation : _____	Qualification : _____
Organisation : _____	
Address : _____	
Phone(s) : Office: _____	Mobile: _____ Home: _____
e-mail : _____	Fax : _____

**Sponsors Details**

Name of the Sponsoring Authority: _____	Designation: _____
Organisation : _____	
GSTIN Number: _____	
Address : _____	
	Pincode : _____
Phone(s) : Office: _____	Mobile: _____
e-mail : _____	Fax : _____

**Fee particulars**

Amount Payable :	Mode of Payment (DD/Ch/NEFT) :
Name of the Bank :	Date of Instrument/Transfer :
Instrument Number :	UTR Number for NEFT

**Medical Insurance :**

Name of the Insurance Agency	Policy Number	Validity upto

Note: Coverage should be available in Hyderabad, India.

**Signature and Official Seal of the Sponsoring Authority :**

**NOTE:** Forward nomination form to : **Mr. G. Srinivas Yadav, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)