



## ADMINISTRATIVE STAFF COLLEGE OF INDIA

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India  
Phone: 0091-40-66533000, 66534247, Fax : 0091-40-66534356,  
e-mail: poffice@asci.org.in, URL: <http://www.asci.org.in>

**Prof. J Swarnalatha**

Programme Director

February 26, 2020

Dear Sir/Madam,

**Programme on  
Strategic Human Resource Management**  
March 23 - 27, 2020  
(at ASCI, Hyderabad)

There are several challenges involved in implementing Strategic Human Resource Management (SHRM) in Indian Organizations. It is widely documented that there is significant difficulty in linking HR strategies to business goals in organizations. This programme would help HR professionals align their HR processes with organizational strategies and get an understanding of various aspects of strategic human resource management.

A brochure outlining the details of the above programme and other pertinent information together with a nomination form is enclosed. If you need any additional information, please do contact us.

The programme is meant for senior and middle level executives connected with the responsibility of managing human resources, including those dealing with HRD, Employee Appraisal, Man Power Planning, Employee Relations, etc.

The last date for the receipt of nomination form is March 16, 2020. Since we expect this programme to attract a large number of nominations, we advise you to send in your nomination well before this date to enable us to give due consideration. Accordingly, you can make your plans for the release of the nominee(s) for the programme. Facsimile of nomination form can be used.

Please note that the nominees are requested to carry with them the proof of Medical Insurance. The Sponsoring Agency is required to endorse the nominee's Medical coverage in the event of hospitalisation.

Thank you for your interest and support for Management Development Programmes of the College.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Swarnalatha', is written over a horizontal line.

J. Swarnalatha

Encl: Brochure & Nomination Form

# Strategic Human Resource Management

March 23 - 27, 2020  
(At ASCI, Hyderabad)



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**



# SHRM-2020

## OBJECTIVES

To help the participants upgrade their knowledge base in SHRM through exposure to emerging conceptual frameworks and methodologies.

To enable the participants to align the HRM function with organizational goals and to formulate and implement the company's strategies through a plethora of HR activities.

To develop the participants as wholesome HR professionals through exposure to best practices of SHRM in world-class organisations.





# SHRM-2020

## CONTENTS

SHRM: Conceptual Framework

- **HR as-Strategic Partner**
  - **Change Agent**
  - **Employee Champion**
  - **Administrative Expert**
- **Competency Based HRM**
- **Performance Management System**
- **Industrial Relations & Labour Laws**
- **Emerging Trends & Challenges in Learning & Development**
- **Developing Strategic HR Vision**
- **Strategic HR for Value Creation**





# SHRM-2020

## **METHODOLOGY**

The programme will use a learner-centric approach and a rich blend of multiple experiential methods such as group discussions, case studies, exercises, lectures, etc. The participants will be provided opportunities to develop strategic action plan documents.

## **ELIGIBILITY**

Senior and middle level executives in-charge of Human Resource function, primarily responsible for core HR aspects. Senior executives from other functions and entrepreneurs will also find this programme useful.

***Organisational sponsorship is essential***

## **PROGRAMME FEE**

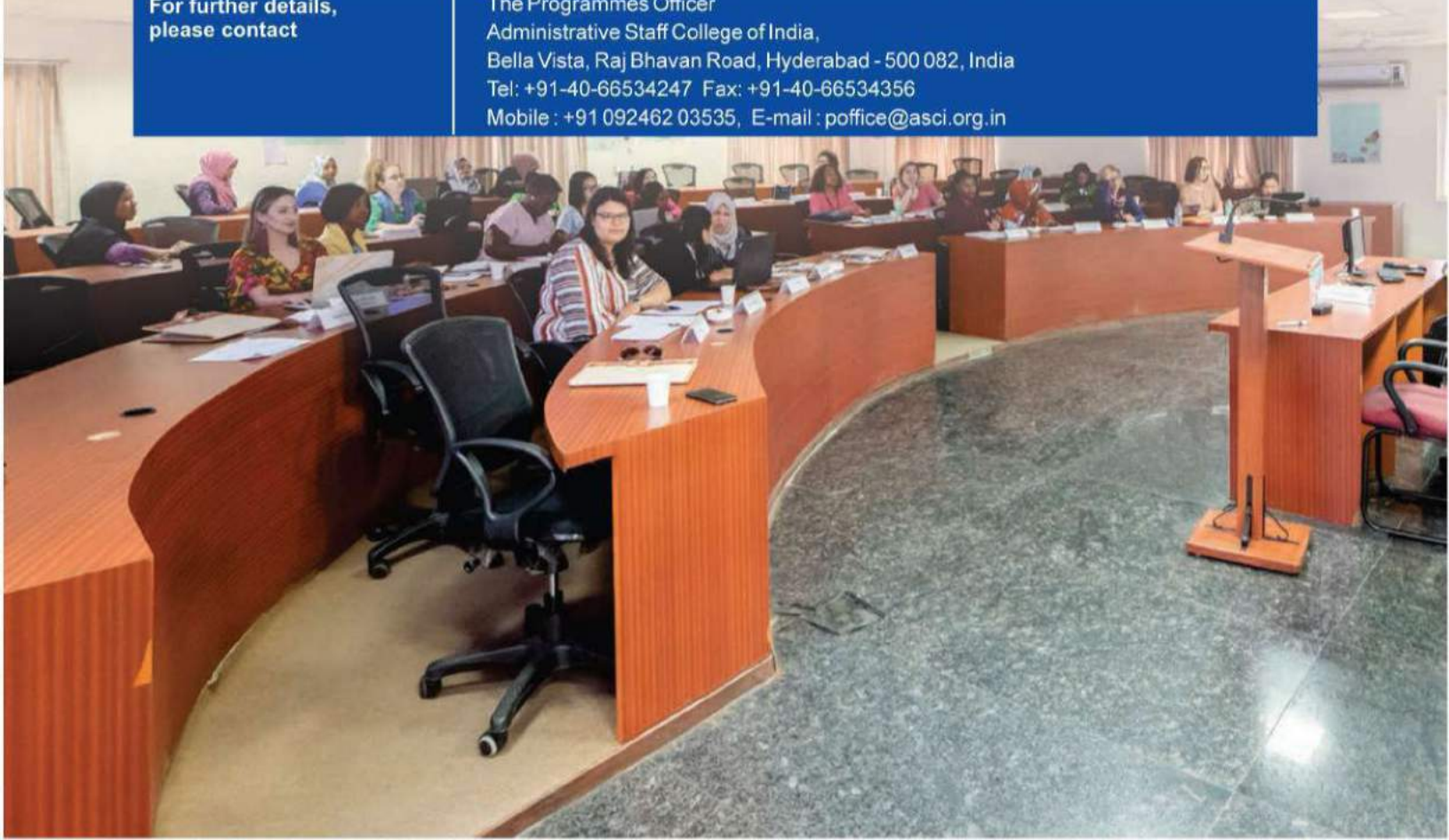
Residential Fee: Rs. 59,500/- (US \$1110 for Foreigners) plus GST as applicable, presently 18% per participant. The fee covers tuition, courseware (in electronic form) working lunch and other facilities of the College including internet using.

Non Residential Fee: Rs. 49,500/- plus GST as applicable, presently 18% per participant. The fee covers tuition, courseware (in electronic form) working lunch and other facilities of the College including internet using.

A Discount of 10% on the programme Fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before March 20, 2020.

## KEY INFORMATION

<b>Payment Mode</b>	Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the Programme Code (Prg/19-20/1/47) to e-mail: <a href="mailto:poffice@asci.org.in">poffice@asci.org.in</a> for confirmation.
<b>Bank Details</b>	<p><b>For Indian Participants :</b></p> <p>Bank A/c Number                    62090698675          Beneficiary Name                Administrative Staff College of India          IFSC Code                            SBIN0020063          Bank Name                            State Bank of India          Branch Address                    Bellavista Branch, Raj Bhavan Road,             Somajiguda, Hyderabad - 500 082</p> <p><b>For Foreign Participants:</b></p> <p>Bank Account Number            62090698960          Beneficiary Name                Administrative Staff College of India          Swift Code                            SBININBB327          Bank Name                            State Bank of India          Branch Address                    Bella Vista, Raj Bhavan Road, Somajiguda,             Hyderabad - 500082</p> <p>Nostro Account (optional)      6550992180</p> <p>Programme fee is payable by wire transfer to the College Bank account as mentioned above before the commencement of the Programme. In case of administrative delay in processing the fee, please ensure early registration of participants' name, with their email ID and mobile number and the fee following later.</p>
<b>Last Date for Receipt of Nomination Form</b>	<b>March 16, 2020</b>
<b>Last Date for withdrawal</b>	<b>March 16, 2020</b>
<b>Medical Insurance</b>	The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalisation
<b>Programme Director</b>	<b>Prof. J Swarnalatha</b> Professor, Centre for Human Resource Development 0091-40-66534265/+91 8885550444, <a href="mailto:swarnalathaa.j@asci.org.in">swarnalathaa.j@asci.org.in</a>
<b>For further details, please contact</b>	The Programmes Officer Administrative Staff College of India, Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India Tel: +91-40-66534247 Fax: +91-40-66534356 Mobile : +91 092462 03535, E-mail : <a href="mailto:poffice@asci.org.in">poffice@asci.org.in</a>



# ASCI

Founded in 1956 at the joint initiative of the Government of India and industry, the Administrative Staff College of India is a pioneer in the field of post-experience management education.

Through a synergistic blend of training, consultancy and research, ASCI delivers value added training programs. Over 1,50,000 executives from Government, Public and Private sector undertakings, including participants from overseas, have crossed the portals of the College and are part of its alumni.

ASCI has partnered with the Government and industry in their capacity building initiatives and sponsored research studies. It is widely acknowledged for its contribution towards the formulation of public policy and implementation of solutions in the management of enterprises. It has a multi disciplinary team of over 35 highly qualified experts in the functional and sectoral areas of Public Policy, Urban Governance, Corporate Finance, Strategic Management, Environment, Energy etc. The capacity building initiatives of ASCI are distinguished by a unique combination of practical expertise and academic content.



## Administrative Staff College of India

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Delhi Campus  
C-24, Institutional Area  
South of IIT, Behind Qutub Hotel  
New Delhi - 110 016  
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**Website: <http://www.asci.org.in>**



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**Nomination Form**  
**Programme on**  
**Strategic Human Resource Management**  
March 23 - 27, 2020  
(at ASCI, Hyderabad)

### Nominee's Contact Information

Name (Mr/Ms)	:	_____	Date of Birth	:	_____
Designation	:	_____	Qualification	:	_____
Organisation	:	_____			
Address	:	_____			
Phone(s)	:	Office: _____	Mobile: _____	Home:	_____
e-mail	:	_____	Fax	:	_____

### Sponsors Details

Name of the Sponsoring Authority:	:	_____	Designation:	_____		
Organisation	:	_____				
GSTIN Number	:	_____				
Address	:	_____				
	:	_____		Pincode	:	_____
Phone(s)	:	Office: _____	Mobile:	_____		
e-mail	:	_____	Fax	:	_____	

### Fee particulars

Amount Payable	:	_____	Mode of Payment (DD/Ch/NEFT)	:	_____
Name of the Bank	:	_____	Date of Instrument/Transfer	:	_____
Instrument Number	:	_____	UTR Number for NEFT	:	_____

### Medical Insurance

Name of the Insurance Agency	Policy Number	Validity upto
Note: Coverage should be available in Hyderabad, India.		

### Signature of the Sponsoring Authority :

**NOTE:** Forward nomination form to : **Mr. G. Srinivas Yadav, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)